

## Mobility Module

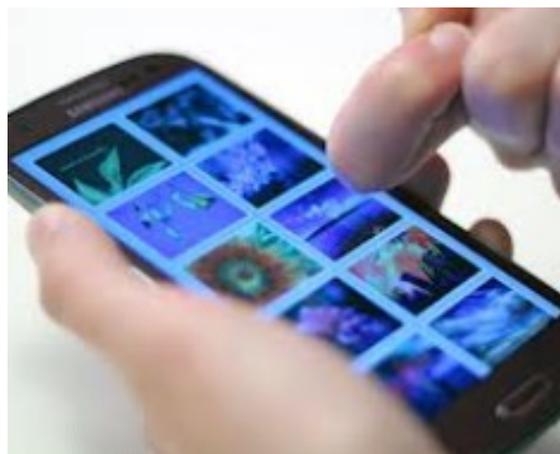
The Mobility Module provides the opportunity to access your company sales and contact information using a smart phone or tablet device via the Cloud. Your ALERE InTouch contact manager, and all of its resources, are always available.

Imagine for a moment that you are on the road and you need the name and phone number of a person you would like to stop and call on while you are in the vicinity. With your smart phone you start the ALERE InTouch app, search for the company, choose the person from the company contact's list, and bring up their phone number. Once the appointment is made the ALERE InTouch app will even give you a map to find the company address.

ALERE Mobility Module and InTouch give you company and contact information, order status, call sheets and maps, all accessible while you are away from your computer at the office!

You are sitting in front of your customer and they ask about the status of an open order they have with you. Using your tablet and the ALERE InTouch app can you look up the order, tell them that it has been shipped complete, and the date it went out the door.

ALERE Mobility Module and InTouch lets you look up the status of a customer order and view the details right down to the line items.



sales information to be viewed, limiting it to only those on your sales team, or filtering to material for which you are the sales person.



As information changes and is updated back in your office, ALERE automatically synchronizes the data with the data that has been placed in the Cloud. Your contact and sales information is up-to-date whenever you do an inquiry or browse for information.

Easy-to-use screens permit your company to select and publish to the Cloud the contact and sales data for you to access using your mobile device. Included in this data is call sheet information – an indispensable tool for the salesperson in today's sales environment.

Login options permit access to the contact and sales data to be filtered based on your user permissions. The control extends to allowing all the